

Michael Tripper

Mount Pleasant, Vancouver, BC

michael.tripper@gmail.com

Skills

Adobe CS6, CC	Supervision	Interactive	Audio/Video	Events & Shows
Print & Digital	Management	Photography	Non-Fiction	Coaching/Teaching
Some Hand Coding	New Initiatives	Writing/Editing	Social Media	Customer Service

Work History

Website <http://thehouseoftripper.com> Writing, Design, Interactive samples and links.

Production Designer, Nature's Path. Designed ads and packaging under supervision of their Lead Designer; created some interesting things and helped them out while they were busy. 4-week contract via Vitamin T/Aquent. *Jan 2014.*

Print & Digital Graphic Art Design, Production & Management; Content Writing, Editing. Star Tripper Sole Proprietorship, occasional *2010 – 2014*, full time *1999 – 2010*. Recession ended main client's business in *2008* and mine as well in *2010*.

- Main client was the Toronto Map/Guide. Preferred by higher end hotels and tourist businesses; created innovative workflow that 30-year, high-end shops said could not be done to produce Map/Guide; allowed more money to be spent on design and promotion versus straight-up production of Map/Guide
- Diverse clients like PNE, Kraft/The NHL, Brain Communications, Ogilvy & Mather, TBWA Chiat Day, Canadair, CBC/Invest In Kids co-productions amongst them.
- Adept at adapting to multiple offices policies, procedures and changing priorities very quickly. B2B.
- Layout, color, direction, trouble-shooting, people/machine workflow specialties along with everything else.
- Two graphics-unrelated Op-Ed pieces published in both The Globe and Mail and The Province newspapers, *2006*.
- Own(ed) and operate(d) various internet properties.

Graphic Artist, The Portables. Exhibit/Trade Show marketer and maker. Oct- Dec *2012*

- Every layout I did came back good to go under very short deadlines, color matching a little more involved at times.

Supervisor *Contract 2010* Olympics Games, G20. Oversaw teams composed of personnel from all over the planet but mainly Canadians at the behest of the RCMP.

- 1 to 8 people with hourly and daily reporting ensuring safety of visitors and event personnel.
- G20 required 12.5 hour shifts supervising teams composed of Vancouver/Toronto personnel working together in common purpose with diplomatic demeanors as we dealt with high-ranking entourages from around the world. Won small award for excellence in performing duties.

Production Manager, Advertising. Weddingbells/Mariage Québec Magazines. *Contract 2010*

- Shepherded new advertising format into regional and national editions.
- Internal: Pagination, client, personnel and sales management with multiple offices across Canada.
- External: Worked with high-end Fashion clients from around the world and staff to ensure the timely delivery of materials. Did not know enough French for them.

Production Manager, Cannabis Culture Magazine. Oversaw production of Magazine and advertising design. *2005, 2008*

- Twice came in immediately after entire Art Department were fired/quit, put out magazine on time/budget.
- Oversaw conversion of Art Department from Mac OS9/Quark to Mac OS X/CS.

Facilitator PEERS Vancouver. Hired to set-up and run a program in the DTES to assist at-risk youth gain the career and life-skills to enter the work force successfully. *Contract 2004.*

- Created program from scratch including curriculum, intake and office set-up
- Brought together very difficult people with multiple problems to work successfully towards common goals

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Work History *continued*

Senior Graphic Designer, Due North Communications. Many designs for the likes of Milk Board, BMW, Starchoice, Sony-Columbia Pictures. Worked under great art direction. 2000

Production Manager, Town Crier Newspapers. A chain of community newspapers in the heart of Toronto. Responsibilities included overseeing staff, budget, supplies, technology (ordering, maintaining, network, etc.) and layout of the various newspapers. 1999

- Implemented ground-breaking innovations that helped the bottom line and moral in the office including eliminating high-paying position (mine) and developing color theory to maximize the quality of low-end printing

Coordination Milton – Park Citizens Committee. and set-up of a municipal government association office, coordinated various political activities. 1991.

Advertising Art Coordinator. McGill DaBily Newspaper. Advertising design, typesetting, layout and paste-up for a daily newspaper. Trained the editorial staff. Ordered and maintained all supplies including hardware and software. Photostat. 1988 – 1990.

Editor-in-Chief. Student Handbook of Concordia University. Engaged to write, edit, design, photograph, budget and coordinate the Student Handbook of Concordia University. Controversy ensued as I wrote an Editorial demanding English rights, the English community not accept silence and censorship. Did not end well for me. Montreal. Summer 1988.

Education

Graphics: There were no digital programs when I started so I apprenticed with typographers, art directors and a color house. Like a traditional artist in a new field it took much longer than a modern degree but my skills and talents are superior as a result. Ex full-member of the Registered Graphic Designers of Ontario.

Audio: Commercial Radio Producer CKUT McGill 1989; On-Air and Mobile DJ CRSG 1987.

Video: Partner in SNAP-TV Montreal 1992; Trinity Square Video Directing Workshop Toronto 2001, Final Cut Pro 2002.

Business: 3-month intensive entrepreneurial course 1999. My own business 2000-2008.

College: Graduated on the Dean's Honour list with a D.E.C. in Pure & Applied Sciences, Dawson College. 1985.

University: Completed 2 years of Biochemistry. Institute for Cooperative Education, Concordia University. 1988.

Certificate: Coding for Designers, Aquent Gymnasium Feb 2014.



For more work examples please go to www.thehouseoftripper.com/portfolio.html, email michael.tripper@gmail.com